



Dear local business:

My name is Bill Kelts, and I would like to introduce myself to you as the President of the Mechanicville-Stillwater Little League (MSLL). On behalf of the MSLL Board of Directors, I would like to express our deep gratitude for your unselfish donations each and every year to support the local sports programs in our area. Your commitment to your community and sporting events helps provide a safe and healthy environment for the children to learn and play baseball. Since 1951, MSLL has been providing volunteer opportunities, quality baseball instruction, and games at the George H. Pickett fields located in the City of Mechanicville.

We hope that you will continue or begin to support the nearly 250 children who play baseball each and every year by sponsoring a divisional field, one of our teams, and/or having an outfield banner displaying your company name, logo, and contact information. This year, each sponsorship package includes recognition on the MSLL website with a hyperlink to your website, and on our field television.

Below is this year's sponsor form for sponsorships. Team sponsorship application forms and payment need to be received by April 1, 2025, in order to allow ample time for placement of the uniform order. Team sponsorships will be given on a first-come, first serve basis.

Once again, **thank you** for your generous support throughout the years, and we look forward to your continued support for many more to come!

Bill Kelts, President

Darren Dodge, Vice President

Matt Salvadore, Treasurer

Lauren Petronis, Secretary



Sponsorship Types

"Making the dream a reality" - \$100

- Ⓢ Business advertised on website with hyperlink and at the field sponsor television.
- Ⓢ Sponsor one player's registration fees.

"Base hit"

Existing sponsor: \$250

New sponsor or banner: \$400

- Ⓢ Sign displayed in the outfield of one of our fields.
- Ⓢ Sponsor plaque to display in your business.
- Ⓢ Business advertised on website with hyperlink and at the field sponsor television.

"The Double"

Existing sponsor: \$750

New sponsor or banner: \$1,000

- Ⓢ Team sponsorship with recognition on uniform.
- Ⓢ Sign displayed in the outfield of one of our fields.
- Ⓢ Sponsor plaque with your sponsored team's photo to display in your business.
- Ⓢ Business advertised on website with hyperlink and at the field sponsor television.

"The Triple" - \$1,250

- Ⓢ All-Star Team sponsorship with recognition on uniform.
- Ⓢ Sign displayed in the outfield of one of our fields.
- Ⓢ Sponsor plaque with your sponsored team's photo to display in your business.
- Ⓢ Business advertised on website with hyperlink and at the field sponsor television.



"Home Run" - \$1500

- Ⓢ Sign displayed on the back of one of our dugouts.
- Ⓢ Team sponsorship with recognition on uniform.
- Ⓢ Sponsor plaque with your sponsored team's photo to display in your business.
- Ⓢ Business advertised on website with hyperlink and at the field sponsor television.

"Grand Slam" - \$2000

- Ⓢ Field sponsorship with prominent business flags displayed on 1 division field.
- Ⓢ Team sponsorship with recognition on uniform.
- Ⓢ Sign displayed in the outfield of sponsored field.
- Ⓢ Sponsor plaque with your sponsored team's photo to display in your business.
- Ⓢ Business advertised on website with hyperlink and at the field sponsor television.

**Checks should be made payable to
Mechanicville-Stillwater Little League(or MSLL)
and should be sent to :
MSLL, PO Box 223, Mechanicville, NY 12118
MSLL is a 501(c)(3) not for profit organization
Mechanicville-Stillwater Little League
MSLLbaseball2@gmail.com**

Note: New Sponsors will need to provide an art design or logo suitable for the application it's being used for in order for us to design a proof for your advertising. Please email artwork to MSLLbaseball2@gmail.com

** Team sponsorships are limited to the number of available teams for * the season. Returning team sponsors will be considered first for the available sponsorships. Any remaining team sponsorships will be selected on a first come first serve basis*



Mechanicville - Stillwater Little League

Sponsorship Application Form and Invoice for Payment

Business Name: _____

Mailing Address of Business: _____

City: _____ **State:** _____ **Zip:** _____

Telephone:(_____) _____ **Fax:** (_____) _____

E-Mail Address: _____

Website Address: _____

Contact Person Name: _____

Contact Phone Number: _____

All sponsors will have the business advertised on our website (<https://www.msllbaseball.org>) as well as on our sponsor television at the concession stand. We will also recognize all sponsors during our Opening Day ceremonies.

Or use our electronic form by following the QR code below:

